

PUB

Public Utilities Board, Singapore



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As the national water agency, PUB not only supplies treated water, but also oversees the management of the entire water loop, including the collection and treatment of rainwater and used water, management of floods and the further treatment of used water for reuse.

PUB has developed a Four National Tap strategy to ensure a sustainable supply of water for Singapore. These are local water catchment water, imported water, NEWater (reclaimed water) and seawater desalination.

2014 Marks PUB's 6th year of participation in the European Benchmarking Cooperation (EBC) Benchmarking Study. Continual participation in the EBC Benchmarking study has provided a useful and readily available platform for PUB to maintain the network and benchmark ourselves with top water utilities in the North European region, given that there is no such network found within Asia. As each European utility also takes turns to host the participants, this has provided us an opportunity to better appreciate the differences between PUB and the different water utilities in Europe.

We were excited to learn that EBC has been selected as a European Innovation Partnership Action Group, to encourage innovation in the region. This has allowed access to funding and partnerships to upgrade its benchmarking tooling and expand its reach. We are hopeful that the improvements to business analytic tools through EBC's online platform will allow us to better use PUB's data for internal and external benchmarking and analysis.